



Action-Packed Schedule Announced for Everything Outdoor Fest

Demos, clinics, competitions and more will satisfy every level of outdoor enthusiast

Editor's Notes: Daily at-a-glance schedules are attached. [Click here](#) to securely download photos and logos provided by event organizer, JBM Associates.

SIMPSONVILLE, S.C., (September 22, 2022) — Whether you're in the camp of the curious, the brave or the explorer, [Everything Outdoor Fest](#) has something to satisfy. Organizers have announced an action-packed lineup of experiences with competitions, hands-on clinics, and demos for the new festival to be held November 4-6 at Historic Hopkins Farm in Simpsonville.

"Everything Outdoor Fest has something for everyone! We welcome explorers from all walks of life to come out for three days of outdoor recreation, including fun family activities for children and dogs," said Jacqui McGuiness, President and Owner of event producer JBM & Associates. "This is a wonderful time of year to be outside, and Historic Hopkins Farm is the perfect setting to appreciate nature and connect with outdoor experts and enthusiasts."

The current schedule includes more than 35 hands-on clinics, plus trail runs, demos, a playground for all ages, kids zone, the DockDogs® canine aquatics competition, and UltiMutt Race obstacles – all free with festival admission. A music stage and food trucks will run throughout the event. A complete schedule of activities with dates and times is available on the festival website, everythingoutdoorfest.com. Check back often for updates.

Tickets are required with online purchase only. Admission cost for adults is \$10 for a day pass and \$25 for the entire weekend. Military and seniors 65+ are \$8 per day. Children ages 4 to 12 are \$5 per day and \$12 for the weekend; kids 3 and under are admitted free.

Some of the world's biggest brand names in outdoor recreation will offer professional guidance and the latest gear and equipment. Exhibitors interested in reaching thousands of outdoor enthusiasts can contact chelsea@jbmsshows.com.

Everything Outdoor Fest sponsors are Academy Sports + Outdoors, Adventure Golf Carts, Angels Three Development, Boyd Cycling, Dicks Sporting Goods, Greenville Water, HOKA, The Nobel Dog Hotel, PS Group, REI, Rocket Revolution, Run In, South State, and Winnebago.

Everything Outdoor Fest is a production of [JBM & Associates](http://JBM&Associates.com), producers of many of the Southeast region's largest and most popular consumer boat shows, including The Charleston Boat Show, Savannah Boat Show, Charleston In-Water Boat Show and Wilmington Boat Show. For information, visit JBMshows.com.

EVERYTHING OUTDOOR FEST – SCHEDULE OF EVENTS AS OF SEPTEMBER 22, 2022

Friday, Nov. 4

All-day Demos and Exhibits:

Mountain Biking, Kayaking and Stand Up Paddleboarding One-on-One Instruction by REI Co-op Experiences
UltiMutt Race Obstacles for Owners and their Dogs
Upstate Archery Range: Take Your Best Shot
Vdovichenko Bee Farm
Wall of Shame presented by S.C. Department of Natural Resources
Heritage Trailer Nature Museum and Real Fur Exhibit presented by S.C. Department of Natural Resources

Clinics and Competitions:

REI Co-Op Clinics – Stop by the REI tent for the schedule of the day.
11:30 a.m.-12:30 p.m. – All Levels Flow Yoga Class
12 p.m. – Flat Tire Clinic
12 p.m., 1:30 p.m. and 3 p.m. – DockDogs competitions
1-2p.m. – Introduction to Stand-up Paddleboard Yoga
1 p.m. and 3 p.m. – Mountain Biking Skills Session and Trail Ride
1 p.m. and 3 p.m. – Natural Habitat Pup Walk and Talk
1 p.m. – Nutrition Strategies for Health and Wellness
1 p.m.-2 p.m. – Yoga, Shine Om Vinyasa
1:30 p.m. – Outdoor Eats: Elevate Your Dinner
2 p.m. – Introduction to Fly Casting
2:30 p.m. – Challenges of a Girl in the Outdoors
3 p.m. – Bike Wash Clinic
4 p.m. – The Importance of Sleep, Stress Management and Recovery for Optimal Health

Saturday, Nov. 5

All-day Demos and Exhibits:

Mountain Biking, Kayaking and Stand Up Paddleboarding One-on-One Instruction by REI Co-op Experiences
UltiMutt Race Obstacles for Owners and their Dogs
Upstate Archery Range: Take Your Best Shot
Vdovichenko Bee Farm
Wall of Shame presented by S.C. Department of Natural Resources
Heritage Trailer Nature Museum and Real Fur Exhibit presented by S.C. Department of Natural Resources

Clinics and Competitions:

REI Co-Op Clinics – Stop by the REI tent for the schedule of the day.

- 9 a.m. – HOKA Trail Experience
- 10 a.m.-12 p.m. – Leaf Rubbings & Compasses for Kids
- 10:30-11:30 a.m. – Mindful Vinyasa Class
- 11 a.m. – Nutrition Strategies for Health and Wellness
- 11 a.m., 12:30 p.m., 2 p.m. and 3:30 p.m. – DockDogs competitions
- 11 a.m., 1 p.m. and 3 p.m. – Mountain Biking Skills Session and Trail Ride
- 11 a.m. and 3 p.m. – Introduction to Fly Fishing
- 11 a.m., 1 p.m. and 3 p.m. – Natural Habitat Pup Walk and Talk
- 12 p.m. – How to Prepare for a Gravel Race
- 12 p.m. and 2pm – Hook the Future Kids Fishing Clinic
- 12 p.m.- 2 p.m. – Trail Mix & Knot Tying for Kids
- 12:30 p.m. – Challenges of a Girl in the Outdoors
- 12:30 p.m. and 2:30 p.m. – Outdoor Eats: Elevate Your Dinner
- 1 p.m. – Intro to SUP Yoga
- 1-2 p.m. – Cricket Challenges: Building Outdoor Skills and Connecting with Nature
- 1 p.m. and 3 p.m. – Discovering the Outdoors for Kids
- 2 p.m. – Nutrition Strategies for Women as We Age
- 2-4 p.m. – Packing a Backpack & Creating Hiking Boots for Kids
- 2:30 p.m. – How Do I Get There?
- 3 p.m. – How to Choose a Gravel Bike
- 3-4 p.m. – Cricket Challenges: Building Outdoor Skills and Connecting with Nature
- 4 p.m. – The Importance of Sleep, Stress Management and Recovery for Optimal Health

Sunday, Nov. 6

All-day Demos and Exhibits:

- Mountain Biking, Kayaking and Stand Up Paddleboarding One-on-One Instruction by REI Co-op Experiences
- UltiMutt Race Obstacles for Owners and their Dogs
- Upstate Archery Range: Take Your Best Shot
- Vdovichenko Bee Farm
- Wall of Shame presented by S.C. Department of Natural Resources
- Heritage Trailer Nature Museum and Real Fur Exhibit presented by S.C. Department of Natural Resources

Clinics and Competitions:

REI Co-Op Clinics – Stop by the REI tent for the schedule of the day.

- 10:30 a.m. – Yoga, Mindful Vinyasa
- 11 a.m. – Nutrition Strategies for Health and Wellness
- 11 a.m. – 1 p.m. – Kayak Bass Fishing Demo
- 11 a.m., 12:30 p.m., 2 p.m. and 3:30 p.m. – DockDogs competitions
- 11 a.m. and 1 p.m. – Mountain Biking Skills Session and Trail Ride
- 11 a.m. and 3 p.m. – Introduction to Fly Fishing
- 11:30 p.m. – Clinic: Challenges of a Girl in the Outdoors
- 12 p.m. – Flat Tire Clinic
- 12:30 p.m. and 2:30 p.m. – Outdoor Eats Clinic: Elevate Your Dinner

1 p.m. – Nutrition for Athletes
1 p.m. and 2 p.m. – Natural Habitat Pup Walk and Talk
1pm and 3pm – Hook the Future Kids Fishing Clinics
1pm and 3pm – Discovering the Outdoors with Jo Hackl
1:30 p.m. – How Do I Get There?
1:30 p.m. – Intro to Kayak Bass Fishing
2 p.m. – Wellness Coaching Q&A Session
2 p.m. – Yoga-Mindful Flow
3 p.m. – Performance Coaching Q&A Session

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Media Contacts:

Kara Dullea, Details Public Relations
(864) 275-3331, kara@detailspr.net

Debbie Atkins
(864) 680-0586, debbie@detailspr.net